
Senz° x Easy Orange promotional partnership

Dear customer,

As our valued customer we would like to inform you about our new partnership with Easy Orange.

As from now, Easy Orange will be our distributor in the promotional branch for The Benelux, Germany, Finland, Denmark, Norway and Sweden.

Why?

In our new strategy we would like to focus on building a strong brand with a clear focus on quality and good partnerships. We are very proud to be known as the best storm umbrella in the world and to have won many international design awards. A Senz° umbrella is one of the best premium business gifts with its iconic shape and outstanding quality. This means there is a huge potential, people love our umbrellas all over the world!

With Easy Orange as a partner, we can focus on what we do best: to design and produce the best umbrellas in the world!

How does it work?

You can become a dealer of Easy Orange! When you are a dealer you will get purchasing advantages, an excellent service and shipping is always free. Easy Orange will be your contacting partner for all standard business gift enquiries for delivery out of NL stock. We believe Easy Orange is the right partner for representing us as a Dutch Design Brand.

Some examples of standard business gift options:



What can you expect from Senz°?

Is your customer looking for a unique design? Would you like to offer your customer a limited edition?

In that case you are kindly requested to address Senz° directly. Of course we will explain all the customization options for a custom made Senz° to you in detail. And our design team can support you with a presentation and some beautiful visuals as from the number of 504 pieces and up.



What else?

Senz° is constantly doing research to remain innovative and sustainable and to offer our customers a smooth commute. We will constantly launch special designs, sometimes in collaboration with other brands, that allows us to reach more segmented target groups around the world. As a premium lifestyle brand we want to inspire with our brand story, photoshoots and visuals that represent the iconic brand DNA of Senz°. We find it important to improve our brand awareness so we can grow our business together with our promotional partners.

Let's rearrange the sky together!

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